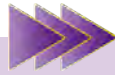




National T.T.T. Society
Camping for Girls

2019–2021

Report of the Society



FROM THE PRESIDENT

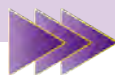
The Executive Board's commitment to Membership, Sponsorship, and Change has been our guide as we made decisions during 2019-2021. Our primary goals were to advertise our mission more widely and to develop additional funding sources. Hiring professionals opened additional opportunities for the Board to strategize and plan. Our partnership with DMS and our teamwork with Jamie Nolan, strategic planner, and Laney Poye, communications specialist, were essential steps in this process. Their guidance provided better strategies for sharing information with chapters and for increasing transparency. It also enhanced public awareness of our Mission.

Although the pandemic in the summer of 2020 did not allow a camping program, this summer 233 girls received a camping experience in some form, 163 of which attended an overnight camp. In order to expand the opportunities to more girls, we adopted a three-tier model that expanded camping options to better fit the needs of young girls. The additional options were used by many chapters.

Increasing membership has been and will continue to be a goal of the incoming Board. Currently, sharing ideas and chapter networking are available through our Let's Connect series. Two new projects are planned that will enhance this process. First, as part of our emphasis on communications and public awareness, Laney Poye, our Communications Specialist, will be assisting specific chapters as they develop better connections with local media and improve community relations. Successful ideas will be shared with all chapters. Our goal is for each community to be aware that T.T.T. supports and provides camping for girls! Secondly, we are launching T.T.T. Ambassadors to support the marketing effort begun by Laney Poye. Ambassadors will develop and share the message of T.T.T. with the membership and beyond. Interest in becoming a T.T.T. Ambassador is gathered through a survey to all members following the 2021 Convention.

Every member and every chapter is valuable in sustaining the future of T.T.T. We welcome your ideas and need your assistance and passion as we help young woman become leaders.

– Michele Myrus-Brooks,
National T.T.T. President, 2019-2021





Camping

It feels so good to be back sending girls to T.T.T. camps.

In a survey conducted by Jamie Nolan and the National Executive Board, a task force was formed to explore the various possibilities for our T.T.T. girls' future camp options. As always our primary mission is to send girls to overnight camp, but survey responses indicated that many members are interested in broadening camper ages and the type of camp programs we offer. With the added challenges provided by the ongoing pandemic, this seemed like a good time to take a look at how we can best serve our girls going forward.

The purpose of the task force was to brainstorm ideas of what we can do for our girls if traditional camp is either not available or doesn't work for some of our girls. We believe that we can best serve our girls through a three-tiered approach:

Tier 1: Our traditional camp experience – week long residential camp.

Tier 2: Day or special-interest camps.

Tier 3: Camp-in-a-Box is our option for areas in which camp is not happening or health concerns keep a camper from attending.

These three tiers are fully clarified on the T.T.T. website (nationaltttsociety.org).

Here are the estimated numbers that have been turned in to date:

Tier 1: 163 girls attended

Tier 2: 65 girls attended

Tier 3: 5 girls received

A total of 233 girls have attended some type of camp or Camp in a Box.

– Patty Burdess, T.T.T. Project Administrator

EASTERN AREA

Tier 1: 8 girls to camp

Tier 2: 20 girls to day camps, scholarships, pool passes, etc.

Tier 3: 0

Some other chapters opted to do their own thing with the girls but have not responded with details.

SOUTH CENTRAL AREA

Tier 1: 74 girls to camp

Tier 2: 32 girls to day camps, etc.

Tier 3: 5 Camp in a Box

10 chapters opted out of sending girls to any kind of camp or for reimbursement for any kind of activities they did with the girls, e.g. pizza party, donation to school, etc.

NORTH CENTRAL AREA

Tier 1: 74 girls to camp

Tier 2: 0

Tier 3: 0

WESTERN AREA

Tier 1: 7 girls to camp

Tier 2: 13 girls to day camps, etc.

Tier 3: 0

In Service of T.T.T.

The National Executive Board has been engaged in the work of the T.T.T. Society throughout these two years. Guided by the experienced leadership of President Michele Myrus Brooks, the Executive Board put into practice the mission of T.T.T. and fulfilled all its responsibilities.

The theme of Michele’s presidency is Membership, Sponsorship and Change. Embracing these principles, the Executive Board reflects on its accomplishments even as this report looks ahead to the future.

Membership

T.T.T. is built on strong relationships and friendships. The Strategic Plan report emphasized the need for strong communications between the Board and members to affirm these relationships. The Executive Board maximized the use of e-mail to connect with members and chapters efficiently. Zoom technology expanded our ability to connect. The launch of the Let’s Connect series allowed us to explore a wide range of topics together. Let’s Connect meetings are held monthly and publicized by Facebook, Instagram, e-mail and the website.

Sponsorship

Taking advantage of an offer from our management company, Diversified Management Services, T.T.T. worked with Jaime Nolan of Skip Rock Consulting to widen the vision of T.T.T. Through probing discussions with the Executive Board and members, Jaime distilled areas that need to be addressed for T.T.T. to flourish. Three focus areas emerged from the three-month process: Supporting Chapter Success, Increasing Membership Growth and Engagement, and Expanding our Visibility through Marketing.

Change

In an effort to achieve greater visibility the Executive Board contracted with Laney Poye, Marketing Consultant, to lead our marketing efforts in new directions. Laney has increased T.T.T. visibility on social media and structured our communications with members and chapters. Greater visibility and more structured communications create opportunities to encourage members and connect with potential members.

The Strategic Plan report also revealed a need to broaden the definition of camping for girls. The three-tiered approach to 2021 summer camp was developed to provide multiple ways to meet the needs of campers.

What’s Next?

Looking to the future, the Executive Board anticipates the continued benefits of expanded visibility, seeks opportunities to forge strong partnerships, and deliver a clear brand message to potential members. Our message is to tell others not just “what we do,” but more importantly, “why we do it.” The theme for the next two years is to “Think strategically and serve abundantly.”

INCREASE VISIBILITY OF OUR PASSION AND PURPOSE

- Chapter Support**
 - ✓ Monthly "Let's Connect" Zoom Meetings
 - ✓ Chapter visitations
 - ✓ New support resources & materials
- Membership Growth**
 - ✓ Reimagine membership
 - ✓ Annual membership drive
 - ✓ Encourage Diversity
- Marketing**
 - ✓ Community service days with campers
 - ✓ Enhanced social media presence
 - ✓ Highlight chapter accomplishments

OUR STRATEGIC VISION

National T.T.T. Society
Camping for Girls

Thank you to our generous donors!

October 1, 2019, through September 30, 2021

Cabin Sponsor – \$3850 – This level supports camp fees for 10 or more campers for a week

Arizona J	Iowa DA	Iowa U	Ohio N
Iowa AF	Iowa EG	Peter & Joyce Rudowski	Ohio U
Iowa D	Iowa ST	Joyce Rutherford-Donner	

5 Camper Sponsor -- \$1925 – This level supports camp fees for five (5) to nine (9) campers for a week

Colorado J	Iowa BA	Iowa DY	Iowa FM	Jan Gollberg
Emma Mosley	Iowa BD	Iowa EA	Iowa FX	Julie Baker
Iowa ACCG	Iowa BI	Iowa EW	Iowa GD	Ohio Z
Iowa AE	Iowa DU	Iowa EX	Illinois BA	Richard Adams

Camper Sponsor – \$385 – This level supports camp fees for one (1) to four (4) campers for a week

Flower Power Fundraising	Iowa AU	Iowa EP	Iowa GL	Illinois AI
Pat Brown Memorial	Iowa AV	Iowa EQ	Iowa GN	Illinois AQ
Alexander Funke	Iowa BE	Iowa ES	Iowa GO	Illinois AX
Arizona MAL	Iowa BX	Iowa ET	Iowa GR	Illinois U
Arizona Q	Iowa CJ	Iowa EU	Iowa GW	Karen Hayes
Barbara Gossett	Iowa CV	Iowa EY	Iowa GX	Michele Myrus-Brooks
California M	Iowa CW	Iowa FC	Iowa HA	Minnesota W
Daphne Emmack	Iowa DL	Iowa FR	Iowa HC	Nebraska A
Iowa A	Iowa DM	Iowa FT	Iowa J	Ohio State Council
Iowa AB	Iowa DV	Iowa FZ	Iowa KEN	Pam Newman
Iowa AJ	Iowa E	Iowa GE	Iowa L	Sarah Howdeshelt
Iowa AR	Iowa EK	Iowa GF	Iowa M	
Iowa AT	Iowa EL	Iowa GH	Iowa T	

Adventure Sponsor – \$250 – This level supports the cost of outdoor camp activities for one week

Iowa BJ	Iowa CK	Iowa DX	Lisa Pregent	Nancy Benson
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Meals Sponsor – \$100 – This level supports the cost of camp meals for one week for a cabin

1 Natural Way and the Sposie Companies	Carolyn Shelley	Iowa DD	Joyce & David Brown	Pat Buede
APWU Mt Pleasant #0394	Cynthia McWhirt	Iowa DI	Lisa Pregent	Patrice & Terry Murray
Benevity	District of Columbia A	Iowa F	Lois Keppy	Roxann Grenlund
Meeker Cooperative	Debbie Baldwin	Iowa FL	Members at Large	Sally VanWert
Arizona State	Diane Brown	Iowa FN	Mary Labriola	Violet Goodheart
Carole Mackey	Grace McMahan	Iowa W	Nelda Sampel	Wisconsin C
	Iowa BP	Illinois AJ	Ohio F	

Arts & Crafts Sponsor – \$50 – This level supports the cost of arts and crafts for one week for a cabin

Alice Field	Christopher Simon	Iowa DR	Judy Pujol	Marian Fink
Ann L Wilson	Dana Wimmers	Iowa FA	Karen Holverson	Sonja Crain
Beth Watson	David & Michele Albert	Jackie Wagner	Kathy Anderson	Sonja Swenson
Bette Lou Griffith	Deb Hartung	Jan Varner	Kay Gingrich	Teresa Walker
Briana Brayton	Denise Jennings	Jayne Thompson	Laura Curran	Willa Wilson
Carl & Elizabeth Hierstein	Dixie Trout	Jo Ann Allbee	Lori Franklin	
Carmen Fields	Francis and Paula Easton	Jo Dillon	Margaret Neish	
Carol Ann Hansen				



With a special shout-out to all of the many, many members, friends and sponsors who donate generously to our chapters to help us send girls to camp!



DISCLAIMER: Every effort has been made to ensure we record your gifts correctly. We apologize if we have inadvertently missed your gift.

National T.T.T. Society Statement of Financial Position

Fiscal Year October 1, 2019 - September 30, 2021

ASSETS	
Two Rivers Bank Checking - Endowment	5,781.17
Two Rivers Bank Checking - Project	151,155.27
TD Ameritrade Camp Investment Fund	885,846.14
TD Ameritrade Kay Eng Fund	48,493.60
TD Ameritrade Endowment Funds	542,561.31
Accounts Receivable	919.50
Accrued Income Receivable	0.00
A/R Camp	0.00
Prepaid Expenses	13,022.58
Prepaid Restricted Funds	0.00
Total Assets	1,647,779.57
LIABILITIES	
Accounts Payable	713.90
Accrued Expenses Payable	0.00
A/P Kay Eng	3,090.00
A/P Endowment	0.00
A/P Project	0.00
Project Expenses Payable	0.00
Prepaid Income	2,375.00
Prepaid Dues	1,800.00
Federal Income Tax Payable	0.00
FICA Tax Payable	0.00
State Withholding Tax Payable	0.00
SUTA Tax Payable	0.00
SBA PPP Loan	0.00
Total Liabilities	7,278.90
NET ASSETS	
With Donor Restriction	596,836.08
Without Donor Restriction	1,043,664.59
Total Net Assets	1,640,500.67
Total Liabilities & Net Assets	1,647,779.57
Net Assets With Donor Restrictions	
Endowment Fund	\$548,342.48
Kay Eng Fund	\$48,493.60
TOTAL	\$596,836.08

National T.T.T. Society Statement of Activities

October 1, 2019 - September 30, 2021

	Consolidated 2020-2021	2020-2021 Budget
INCOME		
Regular Dues Income	189,304.00	213,360.00
Honorary Dues Income	340.00	460.00
Associate Dues Income	300.00	440.00
Store Income	4,814.25	8,000.00
Donations - Chapters	173,185.58	260,000.00
Planned Giving - Founders Circle	6,510.00	7,000.00
Donations - Personal	30,842.12	26,000.00
Fundraising	2,830.56	12,000.00
Camp Income - T-shirts	1,095.00	7,000.00
Camp Income - Bus Fees, Photos, Lice Treatment	(73.15)	20,000.00
Interest and Dividends	58,344.82	56,000.00
Miscellaneous Income	50.00	500.00
SBA PPP Loan Forgiveness Income	6,546.00	0.00
Grant Income	0.00	4,000.00
National Convention Income	15,821.00	21,975.00
TOTAL INCOME	489,910.18	636,735.00

	Consolidated 2020-2021	2020-2021 Budget
EXPENSES		
Management Fees	128,799.97	100,800.00
Rent Expense	13,000.00	15,834.00
Utilities	2,920.87	4,060.00
Copies & Printing	113.06	203.00
Postage	2,227.66	5,481.00
Telephone/Fax/Email	4,608.76	5,075.00
Office Supplies	1,090.58	4,263.00
Office Maintenance	422.65	2,030.00
Office Equipment & Copier Lease	5,113.29	4,669.00
Website Expense	3,438.06	3,361.68
Salary Expense	31,380.01	64,960.00
Payroll Taxes	2,400.91	6,496.00
State Registration Fees	5,226.50	6,090.00
Public Relations	8,130.72	4,060.00
Legal and Accounting Fees	19,188.00	30,044.00
Office IT Support	2,198.95	20,300.00
Bank/Merchant/License Fees	972.69	812.00
Dues, Memberships & Subscr	300.00	0.00
Insurance Expense	14,394.00	16,240.00
Board - Travel, Food, Lodging	11,045.08	24,360.00
Board - Phone	224.95	0.00
Board - Other	552.85	1,218.00
Staff - T/F/L	206.28	203.00
Miscellaneous Expense	72.90	304.50
Endowment Trustees' Expenses	0.00	50.75
Endowment Trustees' Conf Expenses	0.00	609.00
Tidings Expense	6,826.68	5,481.00
Store Expense	683.29	4,060.00
Kay Eng Scholarships to Chapters	0.00	3,045.00
Camp Expenses-Photos, Lice, Bus Trans	271.00	20,300.00
Camp Expenses-T-shirts	1,887.25	7,105.00
Camp Fees	85,334.76	341,040.00
Camper Insurance	332.01	1,218.00
Grant Expense	0.00	406.00
National Convention Expense	24,778.71	25,160.00
Total Expense	377,442.44	729,338.93
Total Net Income (Loss)	112,467.74	(92,603.93)
Gain/Loss on Investments	225,026.95	0.00
NET INCOME (LOSS)	337,494.69	(92,603.93)



Founders Circle

Planned giving for the future



Your gift today ensures the work of T.T.T. tomorrow

Members as of October 2021

Julie Baker – Illinois AF

Mary Kalberg – Ohio N

Bonnie Ballard – Iowa BR

Emma Mosley – Arizona Q

Daphne Emmack-Owens – Iowa AJ

Barb Moss – Iowa GE

Donna Farrell – Ohio U

Michel Myrus-Brooks – Arizona J

Barbara Gibson – Illinois AF

Pam Newman – Iowa ACCG

Jan Gollberg – Illinois AF

Joyce Rudowski – Ohio N

Sarah Howdeshelt – Ohio F

Joyce Rutherford-Donor – Ohio N

Mev Wilson – Ohio Z

For more information about the Founders Circle, please contact the National Office.

